

# 2day Advertising Rates and Coverage 2012

We provide cost effective, postcode targeted local advertising – nationwide

2day is an established national network of 74,000 Community, Educational, Hotel and British Armed Forces websites. Our Front-Page Adverts allow you to talk directly to your clients by precisely directing adverts by postcode to any or all of our relevant sites. Uniquely the location of each site can be merged into the text of the advert giving - your organisation a local feel and relevance. Crucially this provides you with a local presence on search engines. In short we can give you instant 24/7 visual & online presence in places other publishers find hard to reach – everywhere!

## Nationwide - Front-page Banners

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	Websites	Monthly views	3 months	12 months
<b>COMMUNITIES</b> All UK Village, Towns, Cities	28,180	6.7 million	£1,950	£6,950
<b>ARMED FORCES</b> All three services UK & BFG Germany	162	650,000	£795	£2,950
<b>Educational Sites</b> Pre, Primary, Second & colleges / Universities	32,600	3.6 million	£950	£1,950
<b>Hotel Concierge Sites</b> Nationwide	12,551	911,000	£295	£995

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## Postcode Area placed Banners (GI or PL etc)

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	Websites	Monthly views	3 months	12 months
<b>COMMUNITIES</b>	300	150,000	£145	£295
<b>ARMED FORCES</b>	3 major sites	140,000	£145	£295
<b>Educational Sites</b>	250	50,000	£95	£195
<b>Hotel Concierge Sites</b>	150	20,000	£95	£195

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- Location Merge in Text or Link – add 10%
- National Advertising internal page in 73,000 sites – add 10%

## Classified Price List

Another unique benefit of advertising on 2day is that you can bite of exactly the right amount of the 'cherry' for your particular business.

By clicking [www.promotions.2day.ws](http://www.promotions.2day.ws) you can select from one site for £29.50 per year to a postcode district like PL19 to a whole postcode area like PL - where we have over 920 websites.

Additionally you can choose your audience. We have 28,000 communities, 35,000 schools, 12,550 hotels and a national network of forces bases to chose from.

You only pay for the actual number of impressions your will receive and will know the cost in advance.

Impressions	Cost
Up to 10,000	£29
10,000+	£49
50,000+	£95
100,000+	£145
200,000+	£195
750,000+	£295
2,000,000+	£395
5,000,000+	£595
7,500,000+	£795
10,000,000+	£995
20,000,000+	£POA

Click [www.promotions.2day.ws](http://www.promotions.2day.ws) now and see where you could go next!

## Contact

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Telephone 01822 860148 or 01822 600001 National Portal [www.2day.ws](http://www.2day.ws) Example Websites & advertising [www.microportals.co.uk](http://www.microportals.co.uk)