

# 2DAY

## Property Location Portals

*buy like a local - live like a local*

**Boost your sales by selling your properties and their location**

### Portal Features

- Each property 'framed' by local information with live news/reviews/local & regional photos
- Displays your other nearby properties - in case they would be more suitable
- **Online Community Marketing** - properties displayed on 40+ community & hotel websites by postcode
- **Welcome pack with its own Property Portal** to help clients settle into the area
- **New platform for your business partners**

### The Benefits

- ✓ Boosts sales by selling the location as well the property
- ✓ Enhances sales of your other properties in the immediate area
- ✓ Enhances sales through locally focused online property adverts
- ✓ Build client loyalty & future sales inventory
- ✓ New income stream

### Fast - Simple - Safe Implementation

- Preloaded with live local info & photos
- Links to your site - no changes required
  - Auto updating and maintaining
  - Single or multi office
- Add extra photos, branding & links
  - Minimal training
- Independently hosted & supported

#### CONTACT

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#### EXAMPLES

Property Portal selling mode

**www.millertc.2day.uk**

Property Portal as a permanent House Portal

**www.eastquitherchillaton.2day.uk**

Rental Property Portal

**www.smithsapartments.2day.uk**

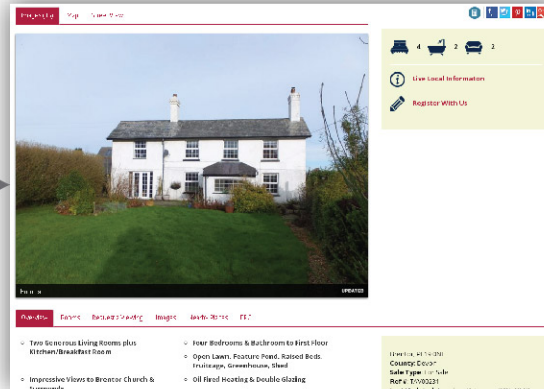
Online Community Advertising

**www.tavistock.2day.uk**

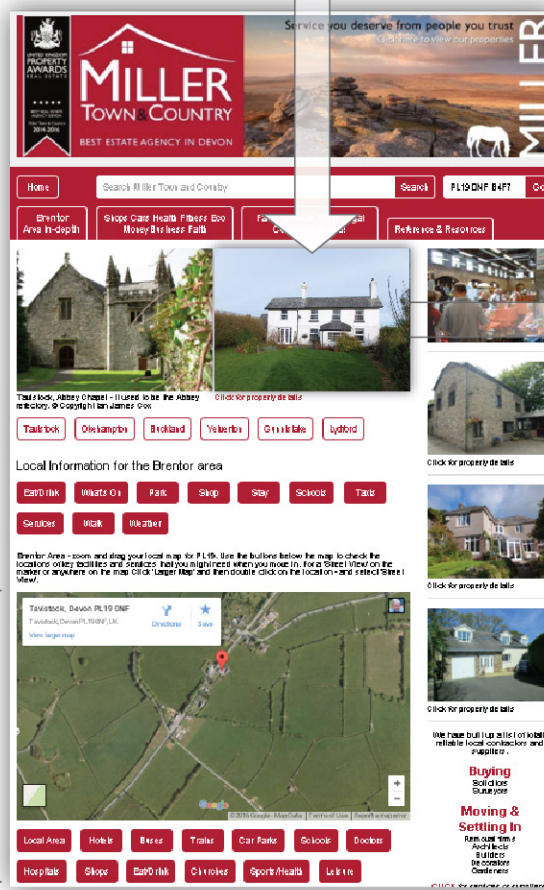
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# Functions of Property Location Portals

## House details on Estate Agent's Website



## House details linked to auto-configured Property Portal



In depth local information, facilities, reviews, news...

House picture (centre image)

Area selectors

Zip Bar for schools, hotels, taxis, cinemas, events, walks...

Zip Bar Map to local facilities

## Welcome Pack House Portal

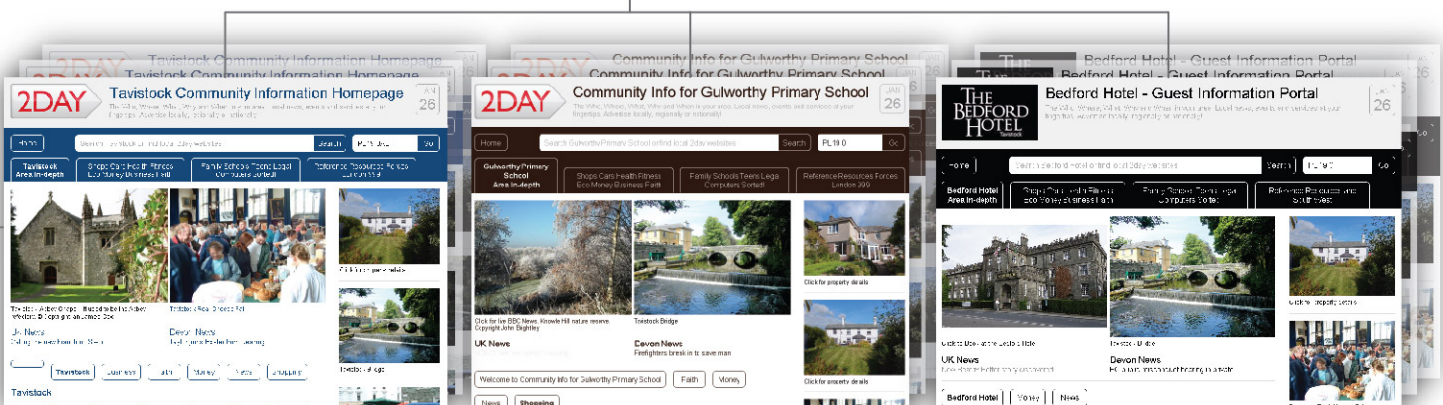
Welcome Pack including live house website



Nearby houses

Business Partners

## House pictures automatically broadcasted to local websites



Communities

Schools

Hotels